

C L A R A

*C*

A E S T A S



Clara Aestas, from the Latin *Illustrious Summer*, is a Luxury Beachwear brand born from the need for the rebirth of two young and beautiful former lawyers from Southern Italy.

Their intuition and their desire to reinvent themselves result in unique, unconventional models, completely out of the box, without denouncing a classically inspired mood: clean lines on modeling entirely conceived and designed to satisfy a highly sophisticated and demanding client, but always with a bold touch.

Each Clara Aestas swimwear is a structured creation which entirely includes the outstanding handcrafted knowledge of *Made in Italy*, handed down from our grandmothers, combined with a creative and artistic flair based on the concept of color and on the costumers' emotions.

Within a few months from the first releasing, the two designers' intuitions became successful and thanks to their accommodating business strategy, the brand is now available in the best boutiques in Italy and all over the World. Furthermore the brand is appreciated by the most famous national and international celebrities.

Clara Aestas rejects the Fast Fashion idea and it differs from the other brands, not only for its products' qualities, but especially for the commitment and the promotion of the Apulian territory. Each Clara Aestas garment is not only a beachwear, but a garment full of culture, study, female commitment and attention to physical characteristics of each woman.

Clara Aestas is awarded among the Italian *VOGUE Talents* for the campaign for the prevention of cutaneous melanoma and is identified by *VANITY FAIR* for the coolest swimsuit. Thanks to these recognitions, nowadays the brand is considered by the press as the only one that produces *Haute Couture* swimwear.

The crown jewel of the brand is the Angel Collection, one-piece swimsuits and bikinis adorned with the iconic macramé lace which is an exclusive right of the company.

The core item and object of desire is the Angel bikini: a triangle framed by almost two meters of delicate lace combined with a slip. In order to guarantee physical, ethical and religious needs to every woman, the slip is available in classic briefs, high-waist briefs or Brazilian briefs. Likewise the

Phoenix model is emblematic: the summery of strength and balance evokes the concept of renewal.

The Swan Collection comes from the demands of a minimal and essential taste while preserving the typical characteristics of the collection.



The Bouquet Collection consists of a bikini and one-piece swimsuit with a clean design but distinguished by the use of precious materials never employed to produce garments that can be used in water. The innovation reproduces a line inspired by the Red Carpets and the most exclusive gala evenings, proposing a unique and extremely elegant beach garment.



The Isabella Collection, characterized by precious lace on tulle, shows a glamorous and romantic design that is appreciated for its wearability and color scheme.



Clara Aestas is the first brand that has designed a Bridal Collection with fine fabrics and lovely embroideries and applications. The Collection makes the bride feel the same emotions she gets in her wedding dress: these swimsuits are perfect for her honeymoon or for the hen party, especially if they are combined with the resort wear dresses.



All products can be combined with fresh cotton cover-ups in all pastel shades and fluid dresses designed not only for the beach but also for moonlit evenings.



Last but not least our jewels made by the expert hands of Italian master goldsmiths with our exclusive Angel design dipped in 24k gold.



They talk about us, and more....

